

BLOOD IN

THE STREETS

FOR CRYPTO



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“Give me \$20 and I’ll send you a Bitcoin” he said...

The year was 2012 and I had just driven three hours to attend a ‘Venture Fast Pitch’ in Orlando. Traffic was bad, and I missed the event but wound up talking to Tony G, the founder of BitPay.

We started to talk about Bitcoin which I’d never heard of, and I asked if we could meet again later to learn more about it. I made the same 3 hour drive again the following Friday, and met him in a local restaurant bar in downtown Orlando. **That’s where he said “give me \$20”.**

I said ‘Ok’ and handed him \$20 in cash from my wallet. Then he helped me download an app to my phone from the internet, and shortly thereafter I “magically” owned a Bitcoin. ***I was amazed...***

However, he did this on ONE condition – That I used the Bitcoin to pay for a round of drinks and appetizers at the restaurant his friend owned, where he set up an early way to accept Bitcoin.

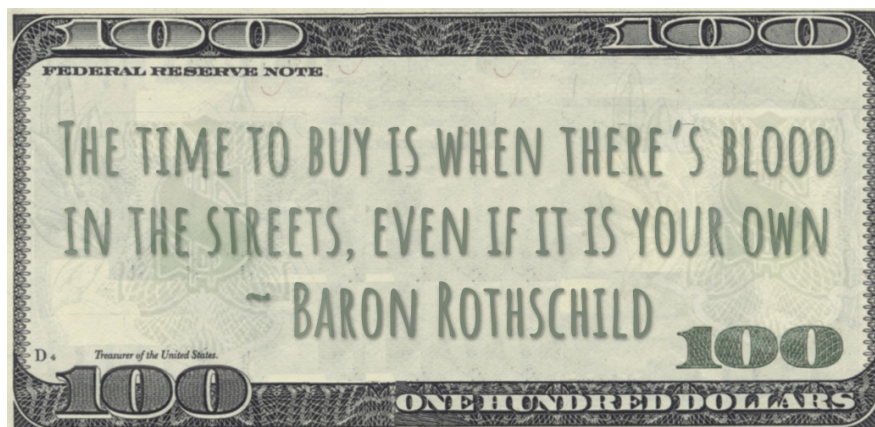
Today I call this my \$20,000 happy-hour!

At one point it was my \$64,000 happy hour at the market peak in 2021, and one day without a doubt, it will be my \$200,000 happy hour. *And likely more...*

Since then, Bitcoin has had many dramatic ups and downs, highs and lows, and while this last drop has been traumatic and extremely painful... It still hasn’t gone down the full 85% from its cycle high like it usually does during market crashes, and has done twice in the past.

In both of those cases, both in 2013-2014 and in the 2017-2018 Bear market drops, we saw Bitcoin lose a full 85% of its value. Yet in both of those cases Bitcoin survived, and once again thrived in the next bull market cycle... *Going up several hundred percent each time afterwards.*

What does this mean for you?



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"When there is blood in the streets is the best time to buy" is a famous quote on Wall Street.

Originally quoted to Baron Rothchild, it's been a 'go to' expression for decades to describe the market opportunity of buying when markets have crashed, and prices are at their lowest...

You also believe this if you understand that throughout time, the best and most profitable times to buy are after the biggest drops in the markets, when the most pain has been experienced in the marketplace... ***Whether it's stocks, real-estate, commodities, energy or cryptocurrencies.***

Certainly Bitcoin and the cryptocurrency markets have been no exception lately.

I remember trading Ethereum back in 2018 and struggling to make any profits after the 2017 run up and subsequent crash. I completely put it away out of frustration, and forgot all about it. I'd experienced enough losses that I questioned whether it was a viable asset class and investment vehicle, and if it was even worth my time.

Fast forward a few years till the end of 2020 when the crypto markets were heating up again...

Like many of us, I logged back into my crypto account not really even sure if I had anything left! But to my surprise, my remaining ***Ethereum had gone up 4x in value, and I was sitting on a nice \$12,000 position (from doing nothing for 2 years).***

From there, I was able to multiply the size of my position many times over by investing in a number of other "alt coins"-- Some went up several hundred percent in a short period of time.

Serendipity intervened when I was introduced to an early Bitcoin investor, who had a unique recommendation strategy and newsletter. We wound up partnering to help share his gift of choosing winning Cryptocurrency picks with more people online. Together we had great recommendations that went up 311%, 657%, even 18,525% in just a matter of months.

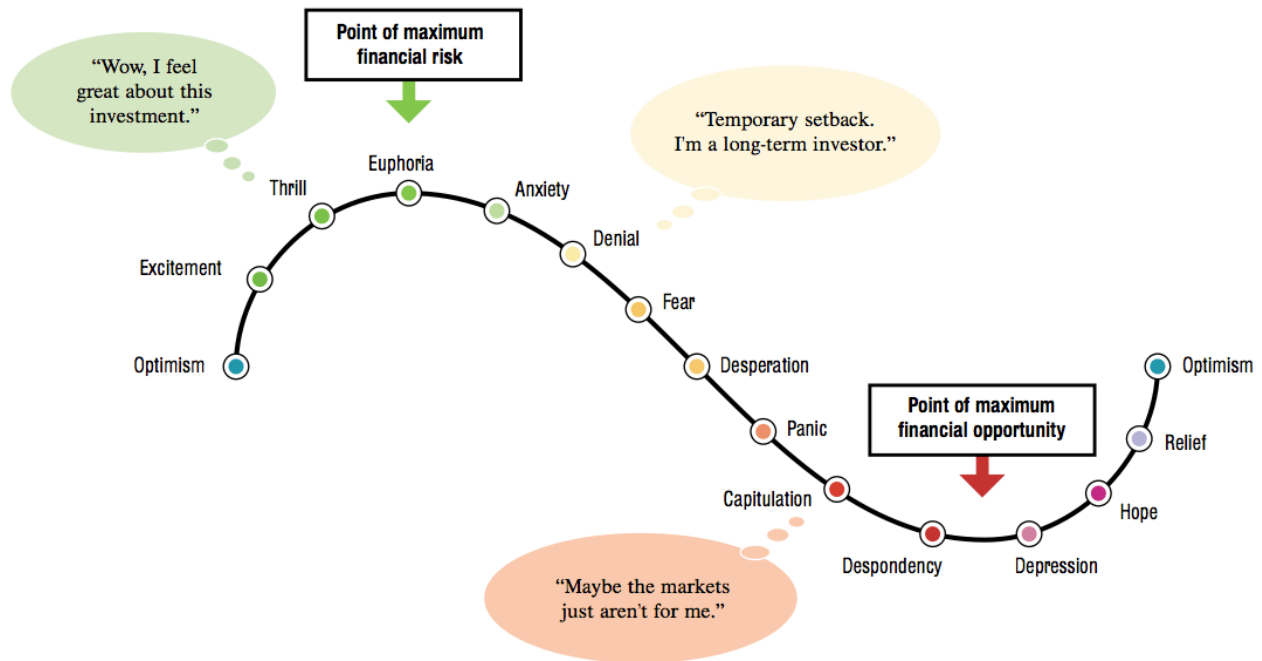
2021 Was A Good Year.

My biggest regret was not investing more back in 2018 and just holding on, because the simplest and easiest gains seemed to be when I just left it alone. *Especially into 2021.*

In the **cycle of investor emotions** chart below however, we can see that it's common for investors to be buying toward the tops of the markets during the euphoria phases, when in fact they should usually be selling there.

Similarly, investors should generally be buying at the bottom of these cycles which is often characterized by despair, despondency, and people wanting to give up trading altogether...

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So here we are, after a very bumpy and tumultuous 2022 in the world markets.

The 'Everything Bubble' has burst, and money has been *bleeding* out of all global financial markets, *especially Bitcoin and cryptocurrency*. So investors are understandably scared, and not wanting to consider putting more money into this relatively new asset class right now...

This is however completely wrong.

While we may not have seen the bottom yet, we are in the lower end of the cycle which has played out time and time again over the last hundred plus years in the financial markets. It's precisely when people have given up, become despondent and lost all hope, proclaiming never to invest in financial markets again... **when the greatest opportunities often arise.**

So here we are... The stock markets and S&P are down 20-25% percent, Bitcoin is down 72%, and many of the high-flying alt coins are down over 95% (some are even down 99%).

These are actually early clues of the Crypto Bear market bottom. And while I think we could go lower, and still see a full 85% drop in Bitcoin like we have in prior market cycles, *we can't be sure.*

So what should we do?

Fortunately there is a simple and smart strategy to start employing.

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Dollar Cost Averaging

While this isn't a new term for many people reading this... it would have given the best overall average price for the last 10 years in Bitcoin's history *if you were lucky enough to get in early.*

Simply allocating the same amount or a weekly, even a monthly purchase of Bitcoin or Ethereum over time would've given the best overall price and profit returns in most cases, because most people can't effectively time the tops and bottoms. *Very few people anyway...*

It is, however, human nature. Especially with the majority of investors. Most are men, who try and time the market, beat the market, buy low and sell high, and essentially always be "right".

And that's why most people lose...

If you think of the beautiful grand casinos in Las Vegas and around the world, and ask yourself "Do they build these amazing luxury properties based on gamblers winning, and walking out with more money than they walked in with?" Most people realize that isn't the case.

Still, thousands of people flock there every year to try their hand at "beating the casino." But very few do come out ahead, most lose money and some leave completely destitute. Sure, it's fun to spend 'few hundred bucks' trying to win some extra money gambling for a little while...

But it's not a sound investment. And you shouldn't play with what you can't afford to lose.

It's a good idea to look at the financial markets in the very same way...

Especially cryptocurrency, **perhaps the greatest casino of all.** Just like you would never walk into a casino and place your entire life savings "betting on black" at the roulette table... You would never invest all of your money on any one investment at any given time. *Is that right?*

Yet that is still what many people do.

Especially in the euphoria phase of a Crypto bull cycle when FOMO is highest, everyone is apparently getting rich, and people don't wanna miss out on the "massive profits" ahead!

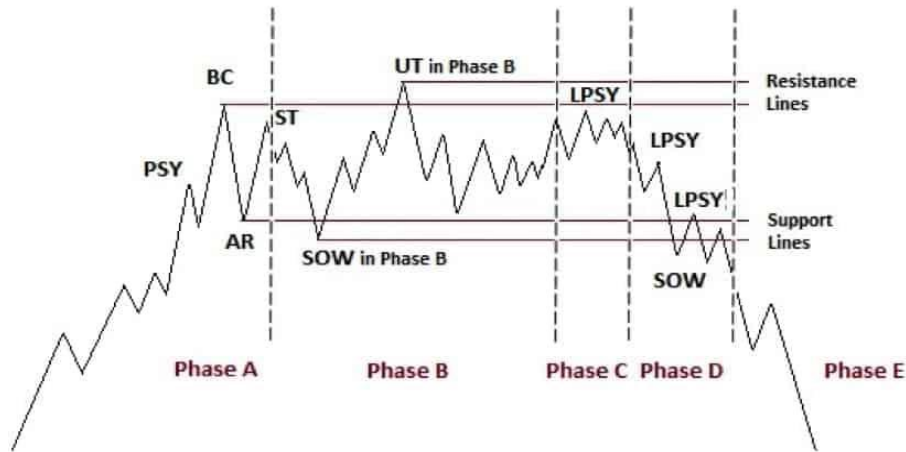
Back to the cycle investor motions, this is precisely when most people should be selling. Yet the retail investor (you and I) or "dumb money" is usually buying here, while the "smart money", the big money investors, whales, hedge funds, and investment banks – are selling or distributing here. ***This cat and mouse game has played out time and time again over the last hundred years.***

Yet people fall for it over and over again.

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And the thing is, it's not even your fault...

Below is a chart of a Wyckoff distribution pattern. Back in the 1930's, investor Richard Wyckoff noticed this pattern of how the big Wall Street banks would routinely push prices down to where they could accumulate larger positions. Then they would fool retail investors into buying higher and into momentum, where they would actually be distributing (selling) for large profits.

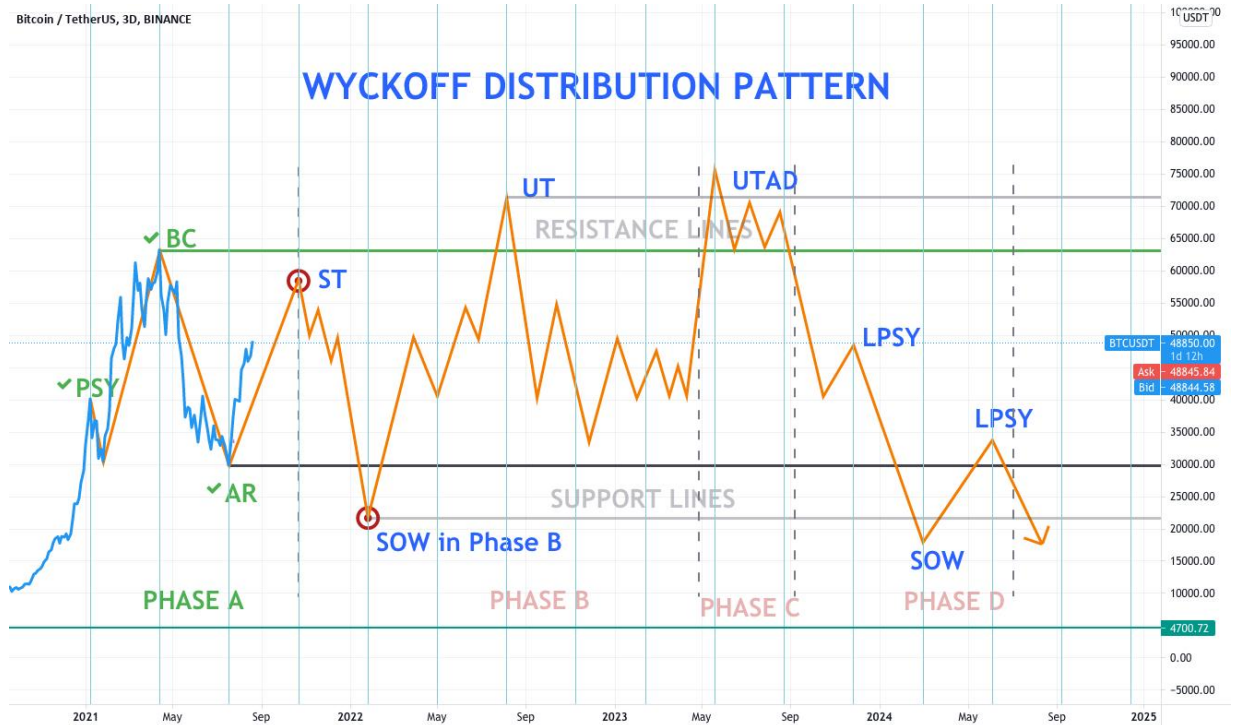


Then they would fool investors again, by 'marking down' prices after taking profits, while they started accumulating lower once again, to repeat the cycle. All this at the expense of individual investors like us. Below you can see this exact pattern which played out in Bitcoin last year.



Here it's shown more clearly below... *which has been happening exactly as expected.*

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Most investors don't stand a chance.

So how do we change this? How do you stop losing money, and start investing like the big banks, institutions, and alongside the insiders and Crypto "Whales"?

The answer is simple enough, it's the old **"Buy low sell high"** rule.

Sounds simple enough doesn't it? But it's not so simple in reality is it?

Actually, that depends... *But more on that soon.*

First, let's take a look at recent events and the current state of the market.

It was last November in 2021, when I first started telling people to get into cash and out of the crypto markets. It was part "Spidey-sense" and part 'secret' technology that led me to say this.

And sure enough, the markets began to fall by mid-December.

By January, I was pounding the table – telling people to "Get out of these markets!"

But I don't take any pride, ego or joy at being "right" about this...

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I'm mostly sad and frustrated that *more people didn't listen to me*. Because Bitcoin, the entire cryptocurrency markets, as well as the global equity markets have continued to fall ever since.

Everybody wanted to believe we were headed to a "hundred thousand-dollar Bitcoin." This included TV experts, YouTubers, and even respected investment firms like Motley Fool, JP Morgan, Bloomberg, Forbes, and Goldman Sachs, who all thought BC would go over \$100k.

That was the consensus, ***but the reality is that 'consensus' is usually wrong!***



I attended a private "Whale Session" at the Miami Bitcoin2022 conference earlier this year, where I sat in a closed door presentation by Dylan LeChair, the editor of Bitcoin Magazine.

He spent an hour showing us all of the reasons why Bitcoin would not go below \$30,000

And he had a fairly compelling argument based on advanced analysis, 'on-chain metrics', Glassnode, and some other fancy charts and research that he shared with us.

At the end of the presentation (which was a room full of "Whale" investors representing some of the largest holders of Bitcoin...) I raised my hand and asked Dylan what his response was to people like me who thought "**Bitcoin would go back to \$20k?**" *You could've heard a pin drop.*

The rest of the Whales in the room looked over at me with *hatred* in their eyes, and a look on their faces like "Who let this guy in here??" Dylan replied condescendingly, "Well I've just gone over all the reasons why I don't think that's going to happen." End of meeting... ***But I was right.***

And I bet there were a lot of pissed-off whales who listened to him instead of me. Bitcoin then proceeded down to the \$20k level, and re-tested the \$18-\$20k price range for nearly 5 months!

People even laughed at my post on Facebook when I publicly predicted on May 19th, 2022 that I thought Bitcoin would push up to \$32k, then down to \$22k, and then down to \$16.5k.

Again, I was right. Bitcoin pushed up to exactly 32k, then down to exactly 22k as I forecasted, albeit a month late...

Some experts were even calling the bottom at around \$17,500 – and saying that I was wrong.

But I was right again, ***almost to the dollar...***



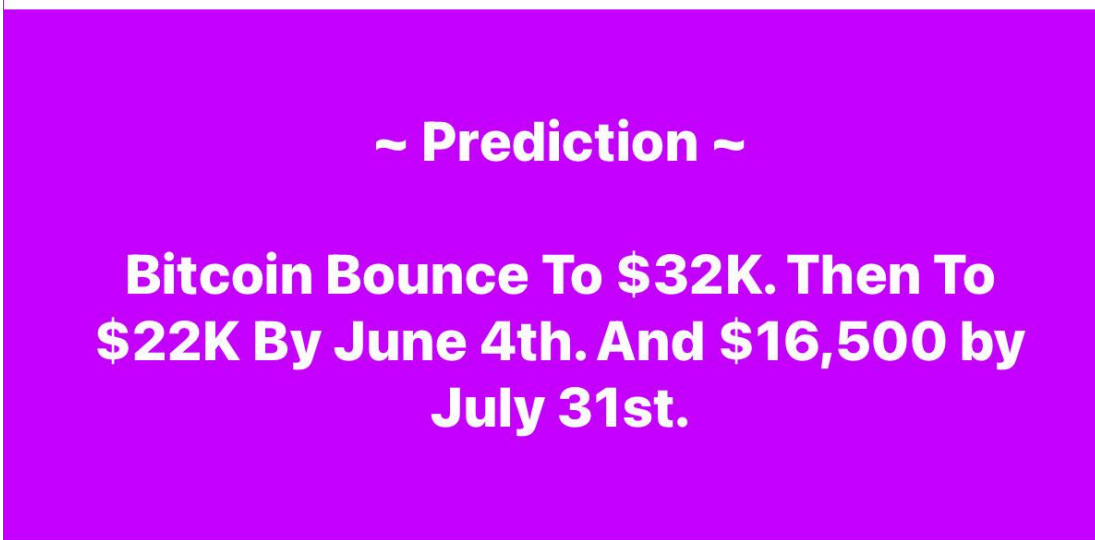
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Here's a screenshot of that Facebook post below (*laughing emojis since deleted*)...



Brett Fogle

May 19 · 👥



👍 Like 💬 Comment ➦ Share

👍 🤔 *Just Peterson* and 34 others

While I couldn't have predicted the FTX collapse...

Bitcoin did then drop down to \$16,500 and has been hovering there for weeks...

A bit later than I originally forecasted, *but the reasons why remained the same.*



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More importantly for now, I have recently identified Three lower support levels where I think Bitcoin will head to next, and which I'll be sharing in upcoming videos and online presentations...

Showing exactly how, and when, and why this will happen.

And then I foresee a huge buying opportunity... *possibly of a lifetime.*

But before we can look to the future, we need to look at the past...

The Sky Is Falling

As if things couldn't have been worse to start out the year with global recession fears, a war with Russia, and everybody talking about the 'Everything Bubble' about to burst...

In the first half of 2022, the collapse of **Terra LUNA** as well as its programmatic stablecoin UST caused the first wave down in the crypto markets, creating further contagion and insolvencies.

As of Nov 14th, 2022 the total market cap of the crypto currency markets was around \$830 billion, which is roughly **70% lower than it was a year before** on Nov 7, 2021 at \$2.7 trillion.

Since then we've seen bankruptcies from crypto lender Celsius Network, crypto hedge fund Three Arrows Capital, and crypto brokerage Voyager Digital which was '**Wave II**' of the crash.

More recently, we saw the collapse of major crypto exchanges FTX and FTX.US which filed for bankruptcy November 11th, 2022, after their token FTT was sold off unexpectedly by rival trading exchange Binance. *Followed by an apparent 'hack' of hundreds of millions of dollars...*

And most recently BlockFi, another crypto exchange and lender, **froze withdrawals** and is also headed towards bankruptcy, along with trading platform Genesis likely close behind.

The dominoes continue to fall.... What's Next?

Greyscale, Gemini, and Microstrategy... *Oh my.*

While crypto brokerage **Gemini** recently paused withdrawals from its lending arm and faced \$700M in withdrawals recently... They have promised that customer funds are all backed 1:1 and available for withdrawal at any time. So for now it seems the "Winklevoss" and Gemini are ok.

Perhaps the biggest current concern (and potential 'other shoe to drop') is the buzz surrounding Greyscale Bitcoin Trust (GBTC) which is essentially an institutional surrogate for owning Bitcoin.

Except that it's been trading at a 45%-50% discount to Bitcoin, which isn't good...

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According to Blockworks “liquidating GBTC would also mean open-market selling Bitcoin currently worth 10.5 billion at a 45% discount” which could definitely push prices lower.

And how Grayscale could be impacted by a potential genesis bankruptcy is also *still unclear*...

According to Blockworks, **MicroStrategy** poses “no immediate risk” to the Bitcoin market.

A big story and speculation throughout this Bear market has been “Will Michael Saylor and Microstrategy get liquidated?” which also could put significant pressure on the markets.

However, Microstrategy's debt isn't high interest margin debt, but rather long-term debt that the company can most likely afford the debt service payments on, **but there are no guarantees**...

So now that all that bad news is out on the table...

There is potentially some good news on the horizon.

While controversial, SEC chairman Gary Gensler has been quoted saying “***I would be so surprised if 10 years from now Blockchain isn't somewhere in the financial system in a meaningful way***”. But also notice how he doesn't specifically name Bitcoin or ETH.

It's no secret that worldwide governments are planning to create their own 'Digital Dollars' also known as a CBDC, or a 'Central Bank Digital Currency' which would still be centralized.



Many believe, as I do, that we won't see a true explosion in Bitcoin and crypto prices again until there is some meaningful form of regulation, which could take some time to materialize...

So where exactly is the opportunity?

Here's a brief history lesson.

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The Internet Bubble

The dotcom bubble started collapsing in 1999, which precipitated from March 2000 until 2002. Several tech companies that IPO'd declared bankruptcy or were acquired by other companies.

Others hung by a thread, as their **stocks plunged** to levels nobody could have imagined.



Source: Bloomberg

At one point, **Amazon lost more than 90% of its value.**

But if you had invested \$10,000 in Amazon at its IPO price in 1997 and held it through its Four stock splits, your shares **would still be worth \$12,442,212 today** at a current price of \$93.41...

Amazon (AMZN) had a \$1.9B market cap in 2021... So long-term investors still got rich.

Other 'Dot Com' bubble survivors include **Microsoft, Amazon, eBay, Qualcomm, and Cisco.**

Clearly there was still opportunity after the bubble burst.

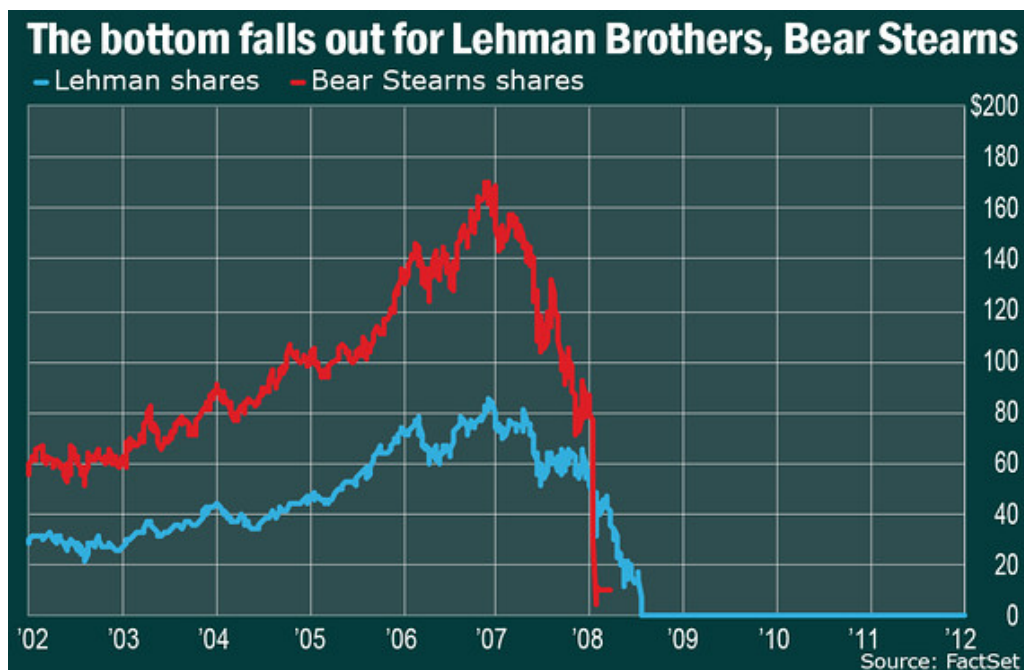
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The 2008 Financial Crisis

Not many realize this either, but **Uber, Airbnb, and Square** were founded during the last financial crisis, proving that strong startups can weather major downturns *and still thrive in the future...*

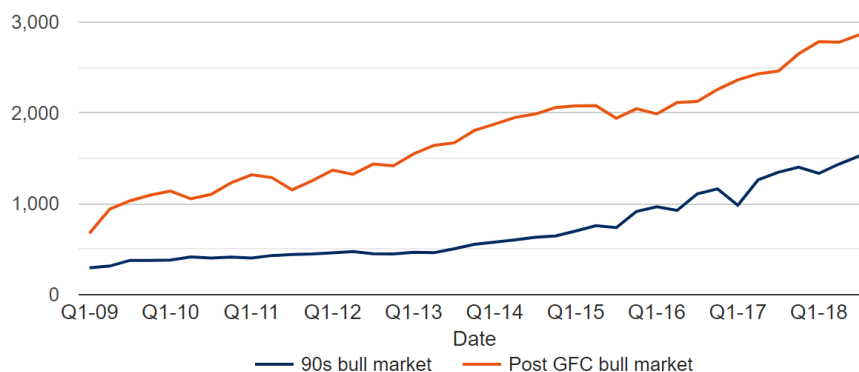
Notable companies that also thrived during this tumultuous period include **Netflix, Citigroup, Groupon, Mailchimp, and Lego**.

It's also important to remember that some of the BIGGEST banks in the world failed!



Yet, we survived. And out of the ashes arose amazingly profitable companies.

It also began the longest bull-run in US stock market history, starting on March 9th, 2009.

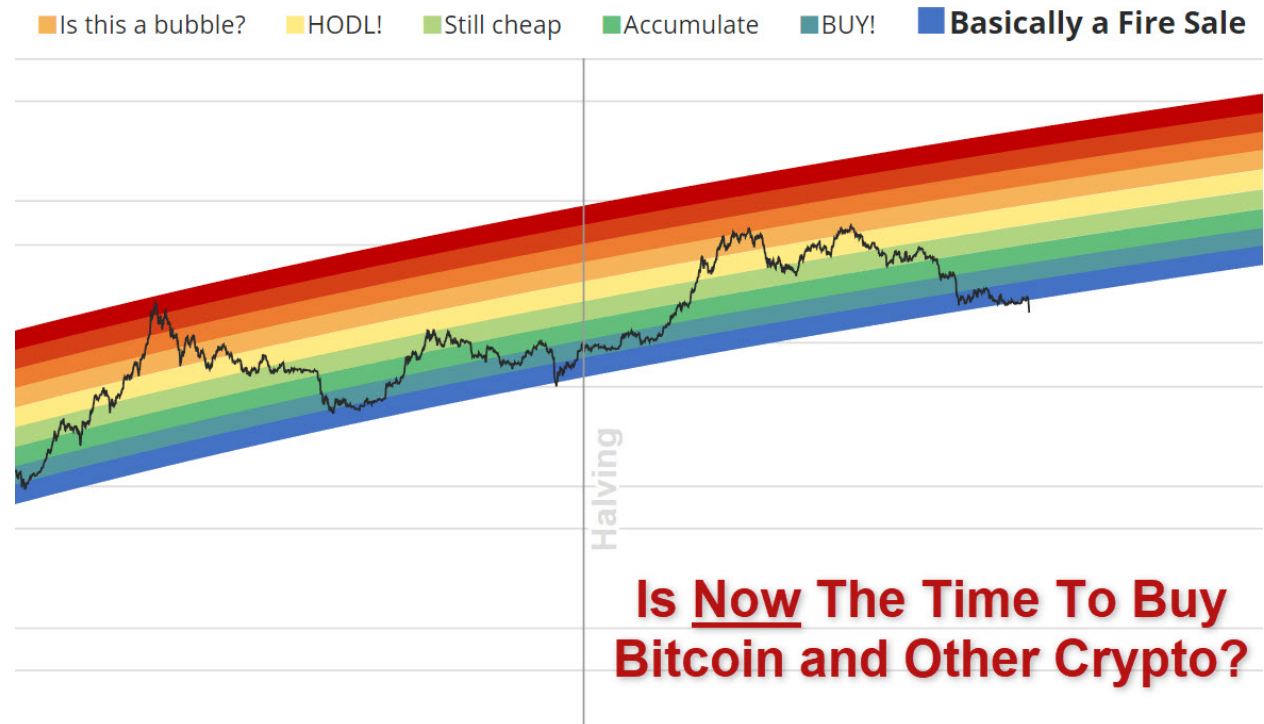


So now let's talk about opportunity...

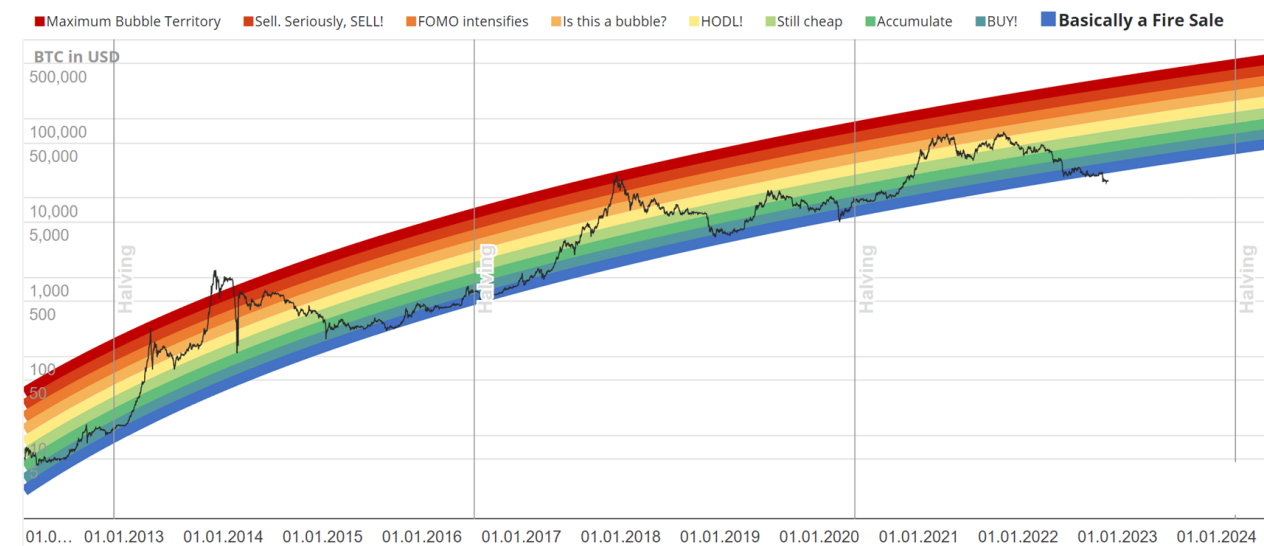
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The Bottom IS Near...

All we have to do is have a look at this Bitcoin regression chart to see that historically Bitcoin is already at 'Fire Sale Prices' and has *rarely dropped below the lower edge of its lower Blue zone*.



Zooming out a bit farther... We can also see that EVERY time it's been in (or below) this zone, it's historically been an incredible time to start accumulating Bitcoin at lower prices over time.

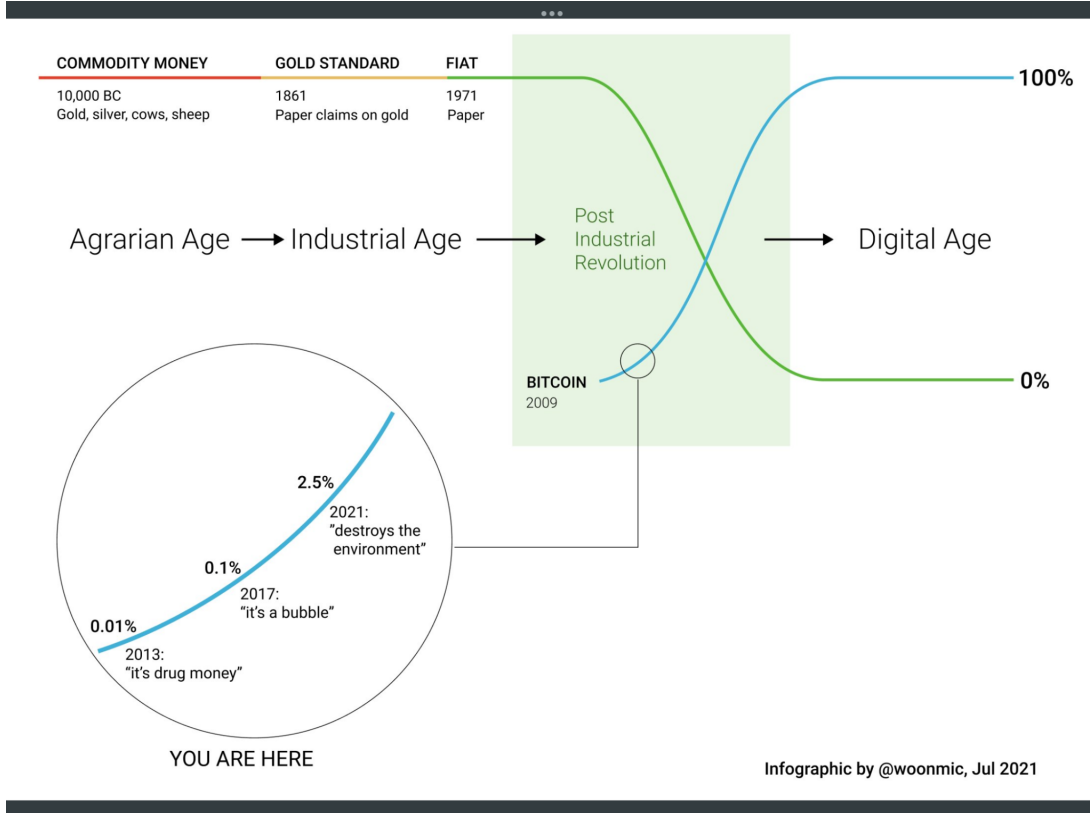


Note: As I've noted above, BTC could still go lower here so this is not a recommendation to buy.

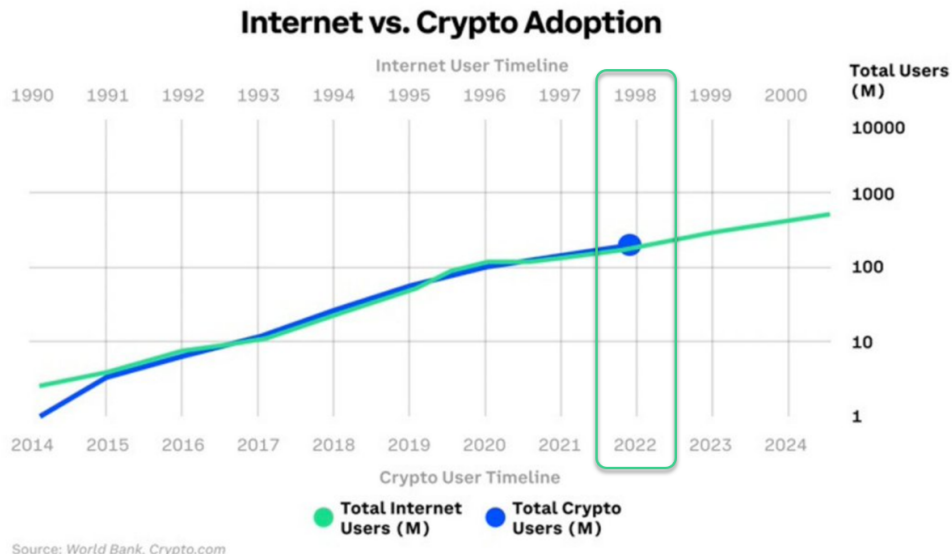
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Where We Go From Here

From the diagram below, we can see that Bitcoin and crypto are just at the very beginning of the transition from the 'Post Industrial Revolution' *and entering into the Digital Age of money...*



This is such a powerful visual considering where crypto adoption is today vs the internet.



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So The Real Question Is...

“At what point exactly do we start investing in Bitcoin and Crypto again?”

And the answer I believe is... *very soon*.

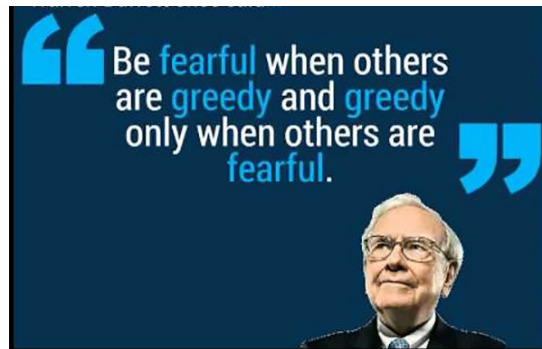
In the coming days I'll be sharing more examples of how I've been predicting these markets...

Not only forecasting Bitcoin and crypto using little-known technology (and common sense)...

But also sharing with you exactly how you can too.

Warren buffet has been known to say...

“Be fearful when others are greedy, and greedy only when others are fearful...”



The time is close that we'll be able to nail this market bottom... Not yet... but soon.

Bitcoin Fear & Greed Index

Multifactorial Crypto Market Sentiment Analysis

Now:
Fear



Last updated: Nov 28, 2022

Watch for new videos and live presentations in the coming days *for more timely information*.

Talk soon, Brett Fogle.